



Paris, September 17, 2015

PRESS RELEASE - VFP Ink Technologies introduces new and innovative IR Blocking Ink

New VFP IR Blocking Ink BR3001 is the result of a long period of R&D to provide an innovative product dedicated to transparent cards production.

VFP Ink Technologies' IR Blocking Ink is the new solution for designers and manufacturers to produce transparent transaction cards.

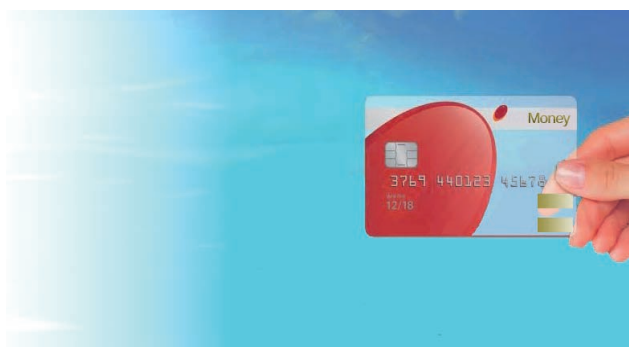
Credit card is not only a payment system it's also a design and a marketing product for banks and financial companies. To meet the growing need of creating transparent credit card, VFP Ink Technologies found an innovative formula for IR Blocking Ink to be the most untinted ink on that market.

VFP IR Blocking Ink's components were strictly selected to strongly absorb Infrared wavelength and do not harm the unity of the transaction card. This Ink is certified ISO/IEC 7810:2003 specification for transmission density.

Cards printed with VFP IR Blocking Ink are performing properly in ATM machines and other readers possessing IR sensors to detect the presence of the card.

The ink also keeps specific card flexibility and accepts overprinting on the surface.

VFP Ink Technologies brought innovation to credit card industry by producing its IR Blocking Ink.



About VFP Ink Technologies

VFP Ink Technologies' core activity is to design and manufacture high-tech industrial inks and varnishes.

One of the leading players on the European market, VFP Ink Technologies also distributes its entire range of products worldwide. VFP inks and varnishes are designed to be used on a wide range of media and applied in appropriate techniques (screen printing, pad printing, flexography, digital printing etc ...)

VFP Ink Technologies' range covers a very wide range of applications and materials in industries such as printing labels continuously, laminated PVC card, bottles, etc...

Constantly striving for complete customer satisfaction, VFP Ink Technologies is ISO 9001-2000 certified.

Committed to saving and protecting the environment, refusing to use glycol ethers, heavy metalbased pigments in ink formulation, majority of VFP Ink Technologies products complies with in the EN 71.3 toys regulation, with REACH and ROHS.

More Information: www.vfp-ink-technologies.com



Press Contact

Cyrielle VERNAT
cvernat@vfp-ink.com
Tel. : + 33 1 41 47 17 31

VFP Ink Technologies

Z.I. du Val de Seine
20, avenue Marcellin Berthelot 92390
VILLENUEVE-LA-GARENNE FRANCE